

Management Consultants Now Can Offer Intellectual Capital Assessment System to US Clients IC Rating(TM), Available Through Trek Consulting, Provides First Thorough, Affordable Service

WINCHESTER, MA -- 02/21/2006 -- IC Rating™, a proven system offering a complete assessment of an organization's intellectual capital, is now available to U.S. and Canadian consulting firms through Trek Consulting in Winchester, Mass.

Trek, the first U.S. consultant trained and licensed by Intellectual Capital AB of Stockholm, Sweden, to offer the proprietary service in North America, is recruiting other consultants nationally. The system has been used successfully in Europe and Asia since 1997.

Various arrangements are available. Consulting firms may license the system or subcontract projects to Trek.

Any organization with about \$25 or more million in revenues can benefit from an IC Rating, which is more cost-effective than hiring a big consulting firm to build a custom system, said Trek principal Mary Adams.

IC Rating

Intellectual capital includes an organization's total intangible assets, covering human, structural and relationship intellectual capital.

"Intellectual capital is the key to the future of American business, but consultants couldn't systematically identify and assess this key resource for their clients until now," she said.

"Corporate boards, executives, investors, strategic partners and merger/acquisition candidates need solid data instead of guesstimates when making key decisions. IC Rating also provides information and inspiration for change management, strategic planning and creating or improving a performance-measurement system."

Using a rigorous methodology, IC Rating generates letter grades from three viewpoints: efficiency (where the company is today), renewal (the state of its innovation processes) and risk (where it could lose ground). It also grades 11 subcategories in each, including organizational capital (intellectual property, the processes and practices), human capital (management and employees) and relationship capital (the brand, customer capital and vendor network).

Polar charts present more detailed findings on individual intellectual capital components, optionally including the company's standing compared to competitors. A written summary presents candid anonymous comments from stakeholders.



More than 200 companies in Europe and Asia have been rated. "That collective experience and the statistical validation of the work create significant value for each new company that uses IC Rating," said Michael Oleksak, also a principal of Trek.

More information, including an informative whitepaper, can be obtained at www.icrating.com or by contacting Michael Oleksak at 781-729-1008 or oleksak@icrating.com.

Media Contact:
Henry Stimpson
Stimpson Communications
508-647-0705
Email Contact

